

New Tooway packages from Eutelsat offer consumers the UK's fastest satellite broadband speeds, unlimited data download and lower pricing

31 January 2013 - Eutelsat Communications (Euronext Paris: ETL) today announced a new range of Tooway™ packages delivering the fastest satellite-based consumer broadband speeds in the UK, unlimited data download usage day and night, and even more competitive pricing. Designed to offer high speed broadband to everyone today, these next generation Tooway™ services will satisfy even the most demanding Internet users – further closing the digital divide for consumers.

The new packages will ensure the UK's 3.3m* digitally deprived properties can instantly access, whatever their location, the benefits of high speed broadband, including applications such as film downloads, heavy file uploads and video chat that are now standard user expectations. Research shows that there are 3.3m UK premises that cannot receive broadband or receive a service of less than 2 Mbps.

The new packages, called Tooway™ S, M, L and XL, will be available through service providers from February 1 and will offer across the board download speeds of up to 20 Mbps and upload speeds of up to 6 Mbps (excepting entry level service), making it the fastest satellite broadband service in Europe. The service operates with a small (77cm) easy-to-install satellite dish and modem and is delivered by KA-SAT, Europe's most powerful satellite.

To address growing demand for increased data allowances for video and multimedia services, Eutelsat is also introducing a true unlimited data service, called Tooway™ Absolute, for the first 20,000 customers across Europe. Customers subscribing to the L and XL service will also be entitled to uncapped data usage overnight, allowing video and large files to be downloaded without impacting daytime data allowances.

The recommended monthly retail prices for the new UK Tooway™ satellite broadband services start from less than £20 a month including VAT for the entry level Tooway™ S service, rising to just under £50 a month including VAT for the Tooway™ XL service, which offers a monthly data allowance of 30GB and unlimited data use overnight.

Eutelsat is also introducing for service providers a recommended monthly rental fee for the dish and modem to simplify access to Tooway™.

Jean-François Fenech, General Manager of Eutelsat's Broadband Business Unit, said:
 “These new Tooway™ packages are another huge step forward in making universal high speed broadband an immediate reality for Europe. The fastest speeds and most generous data packages at the best competitive rates can be delivered in a matter of days, regardless of location. The outlook for consumers in Europe’s most digitally deprived areas just got much brighter.”

Eutelsat’s portfolio of Tooway™ services provides consumers and home-office workers with an always-on Internet service, which is triple-play ready with full compatibility for Direct to Home (DTH) television services and Voice over IP solutions.

New UK Tooway™ consumer service packages from February 2013

| | Tooway™ S | Tooway™ M | Tooway™ L | Tooway™ XL | Tooway™ Absolute |
|--|-----------------------|-----------------------|------------------|------------------|---------------------|
| Max Downlink | 2 Mbps | 20 Mbps | 20 Mbps | 20 Mbps | 20 Mbps |
| Max Uplink | 1 Mbps | 6 Mbps | 6 Mbps | 6 Mbps | 6 Mbps |
| Consumption profile Monthly GB | 2 GB | 10 GB | 20 GB | 30 GB | Unlimited |
| Additional Overnight Consumption 11pm to 7am local country time | Not Applicable | Not Applicable | Unlimited | Unlimited | Unlimited |
| Monthly Recommended Retail Price inc. VAT | £19.99 | £29.99 | £39.99 | £49.99 | £74.99 |
| Monthly Equipment Rental Recommended Retail Price inc. VAT | £6 | £6 | £6 | £6 | £5 |



Delivered by KA-SAT

Eutelsat's KA-SAT, with a total capacity of 90 Gbps is transforming the market for satellite-delivered broadband services. The satellite forms the cornerstone of a state-of-the-art communications infrastructure, which includes a sophisticated on-ground network of eight main gateways across Europe that are connected to the Internet by a fibre backbone ring.

For more information on Tooway™ and resellers visit: www.tooway.com

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*Based on OFCOM data published June 2012

About Eutelsat Communications (www.eutelsat.com)

With capacity commercialised on 30 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and Asia-Pacific, Eutelsat Communications (Euronext Paris: ETL) is one of the world's leading satellite operators. As of 30 September 2012 Eutelsat's satellites were broadcasting more than 4,400 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Using KA-SAT, Europe's first High Throughput Satellite, Eutelsat Broadband, a business unit of Eutelsat provides broadband services for consumers, enterprises and public agencies across Europe and the Mediterranean Basin who are unserved or underserved by terrestrial networks. Headquartered in Paris, Eutelsat and its subsidiaries employ over 750 commercial, technical and operational professionals from 30 countries.

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